

Frequently Asked Questions

What is the Discover® Network Business Card product?

The Discover Network *Business Card* is a flexible, targeted credit card that can help drive purchase volume and increase revenue streams from the profitable, thriving small business segment.

What is unique about the Discover Network Business Card?

Discover Network offers exclusive market data and business insights to help you design a highly targeted program that meets the unique needs of small business owners. And we can show you how to make the most of industry data to help you improve your program strategy and better compete for new business.

What are the advantages of issuing the Discover Network Business Card?

- You can drive volume and increase revenue from the higher-average-spend small business sector
- You can access hard-to-find data and market insights from a dedicated small business forum for help in developing a highly targeted business card program
- Joint marketing support helps you maximize the opportunity with target prospects
- Generate additional volume with employee cards that can be added to the owner's Discover Network *Business Card* account, while giving the owner the ability to limit, track and separate each employee's purchases
- Encourage card volume and loyalty by integrating either a turnkey or customized rewards program with your Discover Network *Business Card* offering.
- Implementation is quick and straightforward, plus you receive support from a flexible network infrastructure dedicated to serving your unique needs
- You get comprehensive fraud prevention and data security along with superior service

How does the Discover Network Business Card benefit my customers?

- Cardholders have a simple and easy way to manage their business expenses with a flexible payment option that is widely accepted where they spend most often
- Cardholders gain extra time for financing business expenses while receiving valuable services like online account management and flexible reporting options
- Cardholders enjoy zero liability and comprehensive fraud detection and mitigation tools

What types of businesses benefit the most from the Discover Network Business Card?

Businesses that have less than \$10 million in sales, under 100 employees and need 10 cards or less make excellent card prospects.

How does Discover Network help me avoid fraud and maintain security?

Discover Network is an industry leader in fraud prevention, protecting you in a wide variety of ways, including a 100% transaction authorization requirement and transaction monitoring. Plus, you can utilize online risk management tools and reporting, issuer fraud alerts and our fraud assistance help desk, in addition to other tools and training.

Will I be provided any marketing assistance?

Discover Network offers joint marketing support and training materials to help you maximize opportunities with prospects, plus unique promotional opportunities with targeted merchants.

Contact your Discover Network Relationship Manager for more information about issuing Discover Network Business Cards.

